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## **COMAP opens new sales subsidiary in Amsterdam**

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COMAP, a leading European industrial group in plumbing and climate control solutions, will open a new sales subsidiary in Amsterdam on January 1<sup>st</sup> 2018, to support the sale of its different product ranges in the Dutch market. Headed up by Chris Hartenberg, the new subsidiary will focus on developing sales of COMAP's radiator valve, underfloor heating, multilayer pipe and fitting ranges, working with installation companies, technical design offices and leading wholesalers.

### **A new subsidiary to serve the Dutch construction market**

From January 1<sup>st</sup>, COMAP will sell its products on the Dutch market through a new sales subsidiary based in the Amsterdam North area. A team of sales representatives, led by Chris Hartenberg, will focus on promoting sales of COMAP radiator valve, underfloor heating and multilayer pipe and fitting ranges, which will be available through leading Dutch wholesalers. The team will be supported by COMAP's Belux operations in Dworp, near Brussels, that will provide technical support and after-sales assistance.

### **A new Sales Director, Chris Hartenberg**



Chris Hartenberg has been appointed Sales Director for the new Dutch subsidiary. Aged 48 and with an MBA in Strategy and Management, Chris started his career in 1993 as a Commercial and Technical Advisor at Primix bv, a pump and dynamic mixer manufacturer for the chemical, petrochemical and food industries. In 1998, he joined Draka Kabel bv, a cable manufacturer, first as Regional Sales Manager, then as Key Account Manager and finally, as Sales Manager. From 2011, Chris worked at the pump manufacturer Wilo Netherlands, first as Head of its Building Services Division and then as Commercial Director.

### **A wide range of solutions for thermal and sanitary applications**

The new sales subsidiary will aim to work closely with Dutch wholesalers, installers and technical design offices on their projects, offering COMAP's wide range of solutions for thermal and sanitary installations. Designed and manufactured at COMAP's European factories, these include the well-known Senso thermostatic radiator head and the SkinPress press fitting range for multilayer pipes.



The **Senso thermostatic radiator head** combines design and performance. Thanks to its specially designed airlets, it reacts rapidly to changes in ambient temperature, to maximise energy performance. The only customizable radiator head on the market, it can adapt to its surroundings, thanks to 16 different colour kits. The Senso thermostatic radiator head is manufactured at COMAP's Abbeville plant in northern France, home to the COMAP's historic SAR brand.



The **COMAP Multilayer pipe and fitting range** is adapted for use in thermal and sanitary applications, combining the advantages of both metallic and synthetic solutions. Designed and manufactured at COMAP's Brescia plant in northern Italy, SkinPress press fittings can be installed quickly and securely, facilitating work on-site and allowing significant productivity gains.

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## ABOUT COMAP

**The COMAP Group: a key thermal and sanitary solutions provider dedicated to improving building performance.**

For over 60 years, COMAP has been building expertise in plumbing and climate control systems. Connection and control solutions by COMAP reduce overall energy consumption in buildings while optimising comfort and safety. COMAP also manufactures and sells water treatment solutions and a wide range of taps and mixers.

COMAP is the only large-scale designer and manufacturer able to offer all thermal generator-emitter interface solutions: a wide, innovative product offering developed and manufactured in Europe, in the Group's design offices and factories (France, Italy and Spain). These solutions cover all market needs and contribute to high-performance and long-lasting sanitary, heating and air-conditioning installations.

COMAP is a French industrial group operating internationally, with a sales network in over 20 countries. It employs 800 people and is part of the Aalberts Industries Group (AI) NV which had a turnover of € 2.522 bn in 2016.

[www.comap-group.com](http://www.comap-group.com)

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